



PEDRO FIGUEROA BARCELO

<https://infodto.es>



[LinkedIn](#)



[GitHub](#)



infodeto@gmail.com



+34 657 408 078

Professional profile

A multidisciplinary professional with over 10 years of experience in web development, Linux system administration, and SEO. Specializing in PHP development and server management, I'm looking to join a technology team where I can add value and continue to grow professionally.

Skills

Frontend



Backend



Others



Languages

Native Spanish

English (A1)

Others

Driving license B, A

Work experience

| | |
|--|---|
| ENERCLIC S.L. | Octubre 2022 – Marzo 2025 Málaga, España Híbrido Tiempo completo |
| Web Designer SCADA Software Development | |
| <p>Web design and development: Creation and maintenance of the corporate website using WordPress and Elementor, ensuring an attractive, responsive, and SEO-optimized design. Implementation of user experience (UI/UX) enhancements to maximize visitor engagement and conversion. Integration of advanced functionalities through programming in PHP, jQuery, CSS, and Bash Linux.</p> <ul style="list-style-type: none">• Development of custom industrial SCADA systems for monitoring photovoltaic installations: Design and programming of custom SCADA systems for monitoring and managing photovoltaic installations. Use of Docker for the deployment of efficient and scalable environments in industrial settings. Development of industrial automation solutions integrating advanced technologies in the energy sector.• Sales functions: Support in digital strategies to enhance the company's market presence. Content management and optimization of online campaigns to attract clients from the photovoltaic sector. | |

| | |
|---|---|
| INOVE ECOENERGIA SL | Octubre 2017 – Marzo 2020 Estepona, Málaga España Presencial Tiempo completo |
| Web Designer SEO Administrative Assistant | |
| <p>Web design and development: Creation and maintenance of the commercial website using WordPress and Elementor. Development of an online store using WooCommerce, ensuring a smooth and sales-optimized user experience. Implementation of automatic product update systems using web scraping from suppliers, generating CSV files with accurate, real-time information. Website optimization using SEO/SEM strategies to improve search engine ranking and visibility.</p> <ul style="list-style-type: none">• Content management and digital marketing: Social media management to enhance the company's digital presence. Creation of graphic and advertising content (posters, banners, flyers) for promotional campaigns. Development of digital strategies focused on attracting customers and improving user conversion.• Administrative tasks and document management: Preparation of invoices, quotes, and technical documentation. Preparation and submission of technical reports for grants, ensuring compliance with administrative requirements. | |

| | |
|--|--|
| TECNOPVC SL | Octubre 2016 – Marzo 2017 Estepona, Málaga, España Presencial Tiempo completo |
| Web Designer Sales Representative SEO | |
| <p>Web design and development: Creation and optimization of the corporate website using WordPress, ensuring an intuitive and SEO-friendly structure. Implementation of on-page and off-page SEO strategies to improve search engine rankings and increase organic traffic. Social media management to enhance the company's digital presence and attract potential customers.</p> <ul style="list-style-type: none"> • Technological infrastructure and software: Installation and configuration of the company's computer network, ensuring an efficient and secure environment. Implementation and adaptation of industry-specific software, provided by the manufacturer, to ensure its proper functioning within the company. • Sales management and customer service: Preparation of budgets and support with the company's administrative management. Customer service and advice provided at one of the branches, answering questions about products and services to improve the customer experience. | |

| | |
|--|---|
| Autonomo | 2014 Estepona, Málaga, España Presencial Tiempo completo |
| Web Design Computer Store SEO | |
| <p>Web design and development: Creation of custom websites for clients, focused on modern design and optimized functionality. Implementation of SEO strategies to improve search engine rankings and increase online visibility. Administration of online stores, managing sales, and optimizing e-commerce platforms.</p> <ul style="list-style-type: none"> • Computer and custom hardware store: Founded and managed a computer store specializing in custom computer assembly and hardware sales. Provided consulting and assembly of computers tailored to specific client needs. Sales and distribution of Raspberry Pi components, specializing in the technology due to Farnell's absence in Spain at the time. Direct import of components from England, ensuring access to the latest technological developments in microcomputers and electronics. • Digital and commercial management: Management of social media and online presence for business promotion. Development of marketing strategies to attract customers and generate sales. | |

Personal portfolio

| | | Skills |
|----------------------------------|---|------------------------------------|
| Servicios Hermanas Alvarado | https://servicioshnasalvarado.com | HTML5, CSS3, PHP, JavaScript |
| Hugo Toscano | https://hugotoscano.com | HTML5, CSS3, PHP, JavaScript |
| Osteophysix | https://osteophysix.com | WordPress, HTML5, CSS3, JavaScript |
| Congelados Mediterraneo SL | https://congeladosmediterraneo.com | PHP, HTML5, CSS3, JavaScript |
| Radio HotFM | https://hotfmsanpedro.com | PHP, HTML5, CSS3, JavaScript |
| Excavalider SL | https://excavalider.es | PHP, HTML5, CSS3, JavaScript |
| Pertor Materiales y Servicios SL | https://pertormaterialesyservicios.es | PHP, HTML5, CSS3, JavaScript |